

History of Enhanced Notification/Involvement Efforts

Jun-1999	Future in Focus program initiated by Council as a comprehensive citizen involvement effort to precede the update of the General Plan
Jul-2000	Scottsdale Adopts Ordinance 3332, " Citizen Review Requirements " (4-TA-2000)
Mar-2001	Planning & Development Services Department initiates review of " Enhanced Notification " policies & potential changes/additions (4-TA-2001)
Oct 2001	Planning & Development Services Department initiates " Continuous Improvement Process " with internal and external focus groups providing input on ways to expand opportunities for community education/access
Jan-2002	Staff begins testing of a new on-line " Postcard Notification " program to replace the standard letter
Jul-2002	" Scottsdale City Updates ", a weekly e-newsletter focused on news and events, begins to include updates on major development proposals and public involvement opportunities
Jul-2002	Property owners within 300ft of development proposals start to receive postcards in lieu of traditional letter notice (for Planning Commission, City Council & Board of Adjustment)
Jul-2002	Planning Commission packets become " electronic packets " and are posted on-line
Aug-2002	Public Awareness/Involvement Web Site developed to explain the notification changes and make it easier for citizens to provide input
Aug-2002	Arizona Planning Association Awards for General Plan & Public Education Program (Postcard Notification Program)
Aug-2002	US Post Office Idea Forum Award for on-line Postcard Notification Program
Oct-2002	" Collaborative City and School Planning " (Ordinance 3464) goes into effect, ensuring that rezoning applicants communicate with school districts and obtain their comments on potential impacts of new development (4-TA-2002)
Nov-2002	Postcard program expanded to include Preliminary Plats to be heard before the Development Review Board
Dec-2002	Planning & Development Services Department initiates monthly " Customer Bulletin " electronic newsletter sent to development community and other interested parties
Dec-2002	On-Line Building Resource Center created to provide developer, homeowner, permit services & small business resources
Jan-2003	The new Enhanced Notification Policy goes into effect.
Jan-2003	Rezoning notifications expanded to include property owners within 750ft of the subject property
Feb-2003	" Early Notification " postcards are sent within 7 days of submittal for all development cases going to a public hearing (PC, CC, DRB or BOA)
Mar-2003	Applicant Submitted Documents posted to the on-line Case Fact Sheets (Including: Project Narrative, Site Plans, etc, as applicable)
Apr-2003	Development Review Board & Board of Adjustment packets become " electronic packets "
May-2003	City Cable 11 begins broadcasting live audio on-line for public hearings
Jun-2003	Staff Reports uploaded to the on-line Case Fact Sheets to provide faster downloads and centralize project information for easier customer access